

# Improving business volunteering

## Volunteering is going strong



## The main motivation for volunteering is altruism (49%)



## But there's more that can be done

### Volunteer where you perceive there is most need

32% think Drug & Alcohol Rehabilitation is an issue for their community but only 11% have volunteered in that area



Whereas 24% consider Community Spaces/Environment an issue for their community but a full 42% have volunteered there



### Make sure you're right about the most in-need areas

20% say the top local challenge is 'lack of opportunities for youth' compared to only 6% who say it's 'lack of support for the elderly'.



However, there are 20,000 childrens charities and only 4,000 for the elderly

### Don't let beneficial areas get left behind

59% wouldn't want to volunteer in Drug & Alcohol Rehabilitation or Offenders & Asylum Seekers and 48% wouldn't in Mental Illness.



However, people who have volunteered in these 4 areas are most likely to say that volunteering has been 'very beneficial'

Read the full report [here](#)

Source: Circle Research

**Circle**research  
The B2B experts

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